



URGENT:

The future of our planet depends on your support!

## A call to philanthropists

November 2017

We are living in a danger zone of irreversible biodiversity loss and severe climate change. This has escalating consequences for life on earth. We have to stop this development and limit extensive damage to our ecosystems, and we have to do this more effectively. An international law banning ecocide fills the gap (in the same manner in which 124 countries have criminalized genocide within the International Criminal Court) and catalyzes our collective 'duty of care' for the earth. Stop Ecocide Foundation (ANBI status in the Netherlands for tax-exempt donations) is an organization supported by concerned citizens and professionals working hard to make ecocide law reality. Financing is therefore needed for several projects and for the organization, for a total of 3 million euros. Every donation, whatever its size, will be a great contribution to our cause. Donors can receive project plans on request. How much would *you* like to contribute?

Kindly donate using this [link](#) and we will gladly keep you updated on our progress and results. *The future of our planet and our grandchildren depends on your support!*

Currently, we are living in the Anthropocene epoch of earth's history. It is a time of significant human impact on the atmosphere, on the earth's landforms, and on ecosystems, including anthropogenic climate change. Humanity determines the future of our planet and its inhabitants, for good or for bad.

*Now is the time for you to play a crucial role.*

There is a plan that can protect ecosystems, the climate, and current and future generations and that can simultaneously prevent the migration of millions of climate refugees – all of this without economic detriment. The plan to protect the earth and its ecosystems consists of adopting ecocide law in international criminal law. That would mean criminalizing the extensive destruction of ecosystems and the environment (including contributing to severe climate change, with a temperature increase of more than two degrees Celsius). In other words: ecocide, in the same vein as genocide and war

crimes, needs to be added to the Rome Statute as the fifth international crime. This would be possible as soon as two thirds of the 124 member states of the International Criminal Court in The Hague vote in favour of ecocide law. This majority can become reality as soon as the end of 2019, at the annual Assembly of State Parties. But there is still work to be done.

**To make this happen, the following needs to be done:**

1. Expanding the group of states supporting ecocide law at the ICC and expanding the group of states (approx. 10) that have already adopted ecocide law in their national legislation.
2. Promoting and enabling membership in the ICC of 25 Small Island Developing States and other states that would benefit from ecocide law, and campaigning for them to vote in favour of ecocide law at the end of 2019.
3. Increasing support of international business and investment for ecocide law, to maintain a level playing field for companies and environmental protection, ensuring that economic growth remains possible, without unsustainable resource extraction and production.
4. Defining ecocide: what is ecocide and what is it not? Where is it already taking place, and who are involved?
5. Coordinating the processes mentioned above and organizing an international NGO campaign, supported by millions of people, with the aim that over 80 ICC member states will vote in favour of ecocide law at the end of 2019.

**How can you help?**

To turn this plan into reality, €3 million is needed – a relatively small amount on a world scale compared to the huge impact on the future of humanity and our planet. The projects are ready to be put into action, but we need money. How much would you like to contribute? Even small contributions can add up to have a huge impact on our activities.

For more information about donations, see: <https://stopecocide.nl/en/donaties/>

For more information, please contact **Jeroom Remmers**, Strategic Partner and Account Manager for Major Donors, 06 22 40 77 12. For more information about the Stop Ecocide Foundation, our partners, and our projects, see below.

*Your contribution is good for humanity, good for our planet – and good for you.*

**What is the Stop Ecocide Foundation?**

The Stop Ecocide Foundation aims to restore harmony between humanity and ecosystems globally to create a secure future for current and future generations. The Stop Ecocide Foundation therefore changes awareness and coordinates support for the international

duty of care for our planet with the goal of adopting ecocide law in order to stop and prevent extensive damage to ecosystems.

The foundation was established by a group of Dutch citizens concerned about the widespread deterioration of ecosystems, the consequences of climate change, and the lack of political will to effectively solve these problems. The foundation consists of twelve experienced and specialized team members and three board members, all of whom have earned their stripes in the business world, NGOs, the academic world, or in international law. The Stop Ecocide Foundation was established two years ago and as a new and growing organization has achieved significant results already.

As 'Protectors of the Planet', we seek support for the implementation of international ecocide law and we promote the prevention of ecocide by way of voluntary measures of the business world and by promoting wider recognition of the concept of ecocide. We support and collaborate with international organizations, experts, and lawyers pleading for ecocide law, such as [www.eradicatingecocide.com](http://www.eradicatingecocide.com) and [www.endecocide.org](http://www.endecocide.org)

For more information on our organization in the Netherlands and our network nationally and globally, see <https://stopecocide.nl/en/> ; [www.facebook.com/stopecocide/](https://www.facebook.com/stopecocide/)

### **Who supports the Stop Ecocide movement?**

The Stop Ecocide Foundation is supported by several hundred donors in the Netherlands. Meeting facilities have been made available by Greenpeace Netherlands. The ecocide law movement consists of several organizations in multiple countries and is supported by a large number of nature-protection and environmental organizations, as well as by various legal experts and influential people (among which the former director of Greenpeace International, Kumi Naidoo).

Several directors of companies and international business organizations back a project aimed at creating support within the business world for ecocide law and clarifying its implications for companies, nature, the climate, and the environment. The former mayor of The Hague and prominent member of the VVD, Jozias Aartsen, supports ecocide law as well.

### **For what does Stop Ecocide Foundation need money?**

The foundation needs support for the following projects, and small contributions are equally useful to help achieve our goals:

	<b>Project</b>	<b>Budget</b>	<b>Period</b>
1	Operational costs for the organization (administration, coordination, communication)	50,000 €	Jan 2018- Dec 2018
2	Support in the business world and definition study: project in collaboration with consultancy Metabolic	450,000 € (phase 1: 108,598 €)	Nov 2017- Dec 2019

3	International NGO communication and lobby campaign in 100 countries	2,000,000 €	2018-2019
4	Increasing the number of ICC member states in favour of ecocide law	200,000 €	2018-2019
5	Increasing the number of member states in the ICC	200,000 €	2018-2019
	<b>Total</b>	<b>3,000,000 €</b>	

### How can you contribute?

Every donation, whatever its size, will contribute to our cause. You can contribute here: <https://stopecocide.nl/en/donaties/>

Will you be one of the first to make a (provisional) contribution? Will you circulate the message in your network? *We thank you!*

For more information, please contact Jeroom Remmers, Strategic Partner and Account Manager for Major Donors, 06 22 40 77 12, [jeroom@stopecocide.nl](mailto:jeroom@stopecocide.nl) or Shekhar Pula, Chair of Stop Ecocide Foundation, 06 10 00 11 56.

At your request we will send you our (international) project plans (including pitch document on ecocide prevention & business), the CVs of (relevant) team and board members, and an overview of our activities so far.

[www.stopecocide.nl/en/](http://www.stopecocide.nl/en/)



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